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FOR IMMEDIATE RELEASE  
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***CHILDREN'S HOME SAFE BENEFITS FROM  
THE GRAND OPENING FESTIVITIES OF THE  
NEW BASSETT HOME FURNISHINGS STORE  
IN FORT LAUDERDALE***

**WHO:** A fundraiser for The Children's Place Home Safe will be held at the grand opening festivities of Bassett Home Furnishings newest store in Fort Lauderdale. The public is cordially invited.

**WHAT:** To celebrate the grand opening of our first Bassett store in Fort Lauderdale. Bassett Palm Beach CEO Berry Reiss is sponsoring a fundraiser to benefit *Home Safe*. *Home Safe* is a nationally accredited, non-profit organization that has been serving abused and neglected children in Florida since 1979. The festivities start with a ribbon-cutting ceremony presided by local dignitaries, followed by a silent and live auction, refreshments and entertainment, and your opportunity to view the newest home decorating trends. Also attending the event will be local politicians, business leaders, Chamber of Commerce members, Fire and Police Department officials, Bassett Corporate representatives, GLCCSF, and many other community organizations.

**WHEN:** Thursday, January 24<sup>th</sup> 5 pm to 9 pm

**WHERE:** Bassett Home Furnishings  
3550 N. Federal Highway  
Ft. Lauderdale, FL 33308  
954.565.4488

**WHY:** Welcome the newest business addition to South Florida and help support children in need for safety. "We are incredibly excited to be opening our fourth Bassett showroom in south Florida in Fort Lauderdale," stated Barry Reiss. "The opportunity to celebrate our newest Fort Lauderdale store and support community children in need, at one time, is a unique opportunity. Bassett's commitment to building quality furniture for more than 105 years will now be available to all South Florida residents."

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