

**FOR IMMEDIATE RELEASE**  
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## **DERMACARE OF FT. LAUDERDALE ANNOUNCES GRAND OPENING**

*Location specializes in laser body sculpting with Smartlipo™,  
aesthetic skin care and laser hair removal*

**Fort Lauderdale, FL** – Dermacare Laser & Skin Care Clinics®, specializing in a complete range of state-of-the-art skin care products and services, has come to downtown Ft. Lauderdale, catering to professionals and residents in the surrounding areas. Dermacare will kick off its Grand Opening festivities on October 25 at its new 2,700-sq.-ft. clinic, located in the *Waverly at Las Olas* building, **100 N Federal Hwy**, within convenient walking distance of Las Olas Boulevard.

Discounts on selected laser aesthetic skin care procedures – SmartLipo™, Botox® Cosmetic, dermal filler injections and pharmaceutical-grade skin care products – will be featured at the Grand Opening celebration between 5:30 p.m. and 9 pm. The Greater Fort Lauderdale Chamber of Commerce will be on hand to kick off the festivities with an official ribbon cutting, performed by Rodger Strat, M.D., the clinic's medical director.

Dr. Strat, a board certified physician, is also the founder and president of the American College of Cosmetic Physicians. His residency experience stems from general surgery and family medicine; post-residency, he has specialized in cosmetic medicine and surgery. His expertise in cosmetic medicine makes him a perfect candidate to perform the signature Dermacare procedures, which range from non-invasive to minimally invasive.

“Our staff of six, including nurses, licensed aestheticians and laser technicians, are thoroughly trained and highly experienced in all areas of cosmetic medicine,” explains Dr. Strat. “We have the unique privilege of offering laser body sculpting with SmartLipo™. This innovative procedure uses a laser to break down fat cells upon contact, as well as stimulate collagen growth. We are excited about this and all our other specialized treatments, and we are committed to offering our clients the highest quality services in a relaxing environment, with the utmost dedication to excellent customer service.”

The new location will offer Dermacare's complete range of services and products, including: BOTOX Cosmetics®, dermal fillers such as Restylane®, Radiesse and Juvéderm, laser vein removal, laser wrinkle and acne scar reduction, microdermabrasion and BLU-U® photorejuvenation. In addition, clients can benefit from Cutera's "3D for Skin Rejuvenation (3D)," which improves the most common skin complaints using FotoFacial™ to remove red and brown spots, as well as sun damage; Laser Genesis to improve skin texture, shrink pore size, decrease or eliminate redness and stimulate new collagen formation; and Titan to improve fine and deep lines, as well as firm up sagging skin. 3D delivers faster results and greater convenience because all three treatments can be performed together during an office visit. Dermacare's "Center for Advanced Rejuvenation" (CARE), located adjacent to the clinic, specializes in body contouring, using the most advanced technologies, including tumescent liposculpture and the SmartLipo by Cynosure. The center also offers solutions for cellulite, combining our Synergy Lifestyle System with its state-of-the-art aesthetic ultrasound.

For more information, visit [www.dermacare.com/ftlauderdale.html](http://www.dermacare.com/ftlauderdale.html) or call (877)-971-Beauty (2328).