

NewsRelease

For Immediate Release



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'Links Fore Leukemia' Slated for November 2 at Doral Blue Monster Golf Course

The Leukemia & Lymphoma Society of South Florida will host its second South Florida golf tournament, Links Fore Leukemia, on Friday, November 2 at The Doral Resort & Spa's Blue Monster golf course, 4400 NW 87th Avenue, Miami, Florida. This nationally held tournament comes to South Florida to bring awareness of those suffering with blood cancers and benefits The Leukemia & Lymphoma Society of South Florida.

The day kicks off at 11:00 a.m. with registration and lunch followed by a shotgun start at 12:30 p.m. Foursomes are \$2,500 and corporate sponsorship opportunities are still available. To become a sponsor or reserve a foursome, contact Rhonda Siegel at 954.961.3234 or rhonda.siegel@lls.org.

Links Fore Leukemia is presented locally by Doral-based Royal Marine Insurance Group (RMIG) in memory of RMIG founder Bob Miller, who lost his battle to lymphoma in 2001. Because Miller, formerly of Miami, was known as a hard-charging, strong-minded individual, a challenging round of golf on the Blue Monster benefiting The Leukemia & Lymphoma Society is a perfect tribute to him.

We are proud to announce our additional sponsors, Epic Group Public Adjusters, ACE USA, SunTrust, Houck Anderson, GolfCar Network and Premier Beverage.

"We're very excited to host this event in memory of Bob and in support of his family," said Joanne Davis, the South Florida's chapter executive director. "Bob's family know what it's like to lose someone to this disease and they're so courageous to stand up in the midst of their pain and make a positive difference. I encourage the community to come out and support them and the Leukemia & Lymphoma Society."

For more information, call Rhonda Siegel at 954.961.3234 or rhonda.siegel@lls.org.

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The Leukemia & Lymphoma Society[®], headquartered in White Plains, NY, with 68 chapters in the United States and Canada, is the world's largest voluntary health organization dedicated to funding blood cancer research and providing education and patient services. The Society's mission: Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families. Since its founding in 1949, the Society has invested more than \$550 million in research specifically targeting leukemia, lymphoma and myeloma. Last year alone, the Society made 5.1 million contacts with patients, caregivers and healthcare professionals.

For more information about blood cancer, visit www.LLS.org or call the Society's Information Resource Center (IRC), a call center staffed by master's level social workers, nurses and health educators who provide information, support and resources to patients and their families and caregivers. IRC information specialists are available at (800) 955-4572, Monday through Friday, 9 a.m. to 6 p.m. ET.

For additional information, please contact the Society at 954-961-3234 or visit www.lls.org/sfl.