



Cefalo's Wine Corner is the future of wine. A new, unique concept in wine retailing, tasting and education is set to open in Coconut Grove this fall. It all begins at the historic Taurus. Cefalo's Wine Bar takes over this nostalgic space on Main Highway. Here, our friends can enjoy Cefalo's incomparable selection of wines from around the world by the glass or bottle. A selection of "small plates" from our culinary next door neighbors at Marcanio's Trattoria will blend perfectly with your favorite varietals. An outdoor courtyard, surrounded with lush landscaping, will transport you to an Italian Village.

CEFALO'S CAVE CLUB

Surrounded by stone and wine, Cefalo's has created an environment that will transport you from Coconut Grove to Tuscany, France. . to the great cellars of Spain . . .

Let Cefalo's impress your clientele and friends inside this magical space. Private dinners featuring Cefalo's incomparable wine list and Marcanio's extraordinary Italian cuisine will make this a night to remember.

It all begins in the caverns below Cefalo's Tasting Store in Coconut Grove. The lucky few descend stone steps and travel 18 feet below the surface to wondrous caves.

Members can have dinner or lunch in the stone caverns or reserve the caves for private dinners and tastings. Marcanio's Trattoria will cater to your epicurean needs while Cefalo's matches the perfect wine drawn from one of Florida's top wine lists.

MEMBERSHIP BENEFITS INCLUDE:

- FREE PARKING PRIVILEGES AT CEFALO'S WINE CORNER
- SAMPLE WINES AND APPETIZERS INSIDE JIMMY'S PRIVATE CELLAR
- 20% DISCOUNT TO ALL CEFALO'S TASTINGS, THEME PARTIES AND EDUCATIONAL WINE PROGRAMS
- FREE WINE DELIVERY TO MEMBERS' HOME OR BUSINESS (\$200 MINIMUM)
- DISCOUNTS AT MARCANIO'S EUROPEAN DELI CAFFÉ
- CURBSIDE SERVICE.
- 12% DISCOUNT ON CASES OF WINE PURCHASED AT CEFALO'S (HIGHLY ALLOCATED WINES DO NOT QUALIFY FOR DISCOUNTS)
- INVITATION TO YEARLY EXCURSION TO WINE COUNTRIES AROUND THE WORLD.
- MONTHLY E-MAIL NEWSLETTER
- HAPPY HOUR 4-6 PM FOR MEMBERS ONLY AND THEIR GUESTS



Cefalo's Tasting Store is just steps away from the Taurus. Inside, you will enjoy an innovation in wine tasting and education. Our "Enomatics", will allow our friends to taste 40 wines by the glass. This technology from Tuscany represents the best of Italian ingenuity. 2,000 different labels from around the world...from the first growths of France to the cult cabernets of California are available in a sophisticated setting.

And that's just the beginning. Each member will be provided with a private wine safe for temperature controlled storage. The safes are large enough to hold two cases of wine. Impress your friends and clients with a dinner in the cave and a selection from your own private wine safe.

And there is more. Here is your invitation to the most exclusive club in South Florida. Down these steps...lies the Caves of Cefalo's Corner.



CEFALO'S CAVE CLUB MEMBERSHIP FORM

Benefits include:

- Limited to 100 club members only
- \$300 per month (renewable yearly)
- Membership valid for member and one guest
 - Personal wine safe (24 bottler locker) *
- MVP Card to give you access to all amenities

NAME: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

CREDIT CARD NUMBER: _____

EXP DATE: _____ CARD TYPE: _____

DATES FOR CAVE CLUB RESERVATION: _____

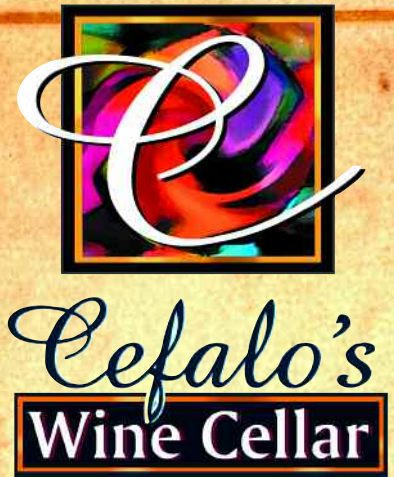


"I developed the concept for Cefalo's Wine Corner for one simple reason: I love wine. It was designed for those who drink it and enjoy it. Our goal is to provide a warm, inviting atmosphere in our wine bar, tasting store and caves. I hope you will experience our little corner of South Florida in the way it was intended; With warm friends, good food and of course, great wine."

- Jimmy Cefalo

This program is offered by Cefalo's In the Grove, LLC. We reserve the right to amend these benefits at any time to better serve the desires of our members. Program renewability is at sole option of Cefalo's Wines. By accepting membership you agree to abide by the proprietor's rules of usage and behavior, as amended from time to time.

*Personal wine safe is subject to separate terms and conditions which will be provided to member.



CEFALO'S WINE CORNER
CEFALO'S WINE BAR AT THE TAURUS
CEFALO'S TASTING STORE
CEFALO'S CAVE CLUB
MARCANIO'S ITALIAN MARKET



8867 SW 132ND STREET | MIAMI, FL 33176
PHONE: 305.971.2400 | 305.213.2881
FAX: 305.971.2405
BRENDA@CEFALOSWINE.COM